

REP: TEL# 404-848-0800

FAX# 404-848-9552

REP HEADLINE# 6374203

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

TRF# 3371533

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

OCT31/12 09.17

\*\*\* WPXI-TV \*\*\*

REP.#

OFF.# 0

SALESMAN #

BUYER NAME CHRIS BRIMER

ADV.#

ADV. NAME ISS/COMM FOR JUSTICE/FAIR

SALES PRSN AT- BRAD DANIELL

AGY.# 02895

AGY. NAME LUC, INC.

CLASS: NATL. LOCAL REGIONAL

25 WHITLOCK PLACE, SW, SUITE 201

MARIETTA, GA 30064

CONTRACT # 6374203

ORDER #

PRDCT

COMMENTS: (LINE, ORDER, INVOICE)

EST#

FLIGHT DATES OCT22/12 NOV6/12 WK-3

DATE OCT31/12 09.17

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

REP: M3-M4 ACCEPTED—SEE LINES 42-43

TOT SAME

PLS CONF

THANKS, KATHERINE

STA:

CON CM

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:

: :LINE#: :

: :DATE : DATE : /WK: INVT :

: :SPTS: :

5 S 900A-1000A 30 \$400.00 10/29 11/2 1 M-F 1

PROGRAM : TODAY SHOW

CON COM1: TODAY SHOW

43 A 1000A-1100A 30 \$400.00 10/31 10/31 1 WED 1

PROGRAM : ELLEN

ORD COM1: ELLEN

ORD COM2: SPOT IS BOOKED - MB

THIS IS A MAKE-GOOD FOR OCT29 ON LINE-5 FOR 1 SPOT/WK

REP: M3-M4 ACCEPTED—SEE LINES 42-43

TOT SAME

PLS CONF

THANKS, KATHERINE

STA:

CON CM

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:

: :LINE#: :

: :DATE : DATE : /WK: INVT :

: :SPTS: :

5 S 900A-1000A 30 \$400.00 10/29 11/2 1 M-F 1

PROGRAM : TODAY SHOW

CON COM1: TODAY SHOW

43 A 1000A-1100A 30 \$400.00 10/31 10/31 1 WED 1

PROGRAM : ELLEN

ORD COM1: ELLEN

ORD COM2: SPOT IS BOOKED - MB

THIS IS A MAKE-GOOD FOR OCT29 ON LINE-5 FOR 1 SPOT/WK

REP: M3-M4 ACCEPTED—SEE LINES 42-43

TOT SAME

PLS CONF

THANKS, KATHERINE

STA:

CON CM

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

REP: TEL# 404-848-0800 FAX# 404-848-9552

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6374203 TRF# 337153

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

OCT31/12 09.1.  
\*\*\* WPXI-TV \*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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37	S		600P-630P	30		\$1,000.00	10/23	10/26	4		TU-F	4
----	---	--	-----------	----	--	------------	-------	-------	---	--	------	---

PROGRAM : CH11 NEWS 6PM  
CON COM1: CH11 NEWS 6PM

42	A		800P-830P	30		\$1,000.00	11/2	11/2	1		FRI	1
----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : GO ON  
ORD COM1: GO ON

ORD COM2: SPOT IS BOOKED - MB  
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-37 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M3 OK'D BUY#37 MISSED:TU-F/600P-630P OCT26  
OFFER:FRI/800P-830P NOV2  
CMT:GO ON  
CMT:SPOT IS BOOKED - MB

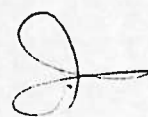
30S \$1,000.00 (OCT30/12)  
30S \$1,000.00 PLS ADVISE.

M4 OK'D BUY#5 MISSED:M-F/900A-1000A OCT29  
OFFER:WED/1000A-1100A OCT31  
CMT:ELLEN  
CMT:SPOT IS BOOKED - MB

30S \$400.00 (OCT30/12)  
30S \$400.00 PLS ADVISE.

OCT/12 59850.00 NOV/12 83775.00

CONTRACT TOTAL 143625.00  
TOTAL SPOTS 130



MARKET TOTALS \$422,426 WPXI 34% KDKA 30% WTAE 27% WPGH 9% CABL 0% WPCW 0% WPMY 0%

SVC- NSI  
DEMOS- RA35\*\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6374203 TRF# 337153 REP: TEL# 404-848-0800 FAX# 404-848-9552  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/12 16.2  
\*\*\* WPXI-TV \*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/COMM FOR JUSTICE/FAIR REP. # \_\_\_\_\_ OFF. # 0 SALESMAN # \_\_\_\_\_  
AGY # 02895 AGY. NAME LUC, INC. BUYER NAME CHRIS BRIMER  
25 WHITLOCK PLACE, SW, SUITE 201 SALES PRSN AT- BRAD DANIELL  
MARIETTA, GA 30064

ORDER # \_\_\_\_\_ CONTRACT # 6374203 CLASS: NATL. LOCAL REGIONAL  
PRDCT \_\_\_\_\_ EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT22/12 NOV6/12 WK-3

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT30/12 16.2

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M3	UNRESL	BUY#37	MISSED: TU-F/600P-630P	OCT26	30S	\$1,000.00	(OCT30/12)
			OFFER: FRI/800P-830P	NOV2	30S	\$1,000.00	PLS ADVISE.
			CMT: GO ON				
			CMT: SPOT IS BOOKED - MB				
M4	UNRESL	BUY#5	MISSED: M-F/900A-1000A	OCT29	30S	\$400.00	(OCT30/12)
			OFFER: WED/1000A-1100A	OCT31	30S	\$400.00	PLS ADVISE.
			CMT: ELLEN				
			CMT: SPOT IS BOOKED - MB				

CONTRACT TOTAL 143625.00  
TOTAL SPOTS 130

# Preemption Report - Detailed

Tuesday, October 30, 2012 1:59:30 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M I W I E S S Station M Line Comment Contract Start/End Dat Headline #

Sales Person: Telerep/Atlanta, Atlanta

Contract Number: 337153

Advertiser: Iss/Committee for Justice/Fair (13954)

337153.5.0.1 Political Open 10/30/12 1:50pm 10/29/12 \$400.00 9:00-04A -Today Show 9a

30s 2 X X X X X X WPXI

TODAY 9-10A/5

10/23/12-11/06/12

06374203

Totals for: Iss/Committee for Justice/Fair

Totals for: 337153

Preempt Count: 1

Preempt Count: 1

\$400.00

\$400.00

ellen 10/31  
44  
112e



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http://www.osi-traffic.com

A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.

REP HEADLINE# 6374203 TRF# 337153 REP: TEL# 404-848-0800 FAX# 404-848-9552  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/12 16.1  
\*\*\* WPXI-TV \*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/COMM FOR JUSTICE/FAIR REP.# \_\_\_\_\_ OFF.# 0 SALESMAN # \_\_\_\_\_  
AGY # 02895 AGY. NAME LUC, INC. BUYER NAME CHRIS BRIMER  
25 WHITLOCK PLACE, SW, SUITE 201 SALES PRSN AT- BRAD DANIELL  
MARIETTA, GA 30064

ORDER # \_\_\_\_\_ CONTRACT # 6374203 CLASS: NATL. LOCAL REGIONAL  
PRDCT \_\_\_\_\_ EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT22/12 NOV6/12 WK-3

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT30/12 16.1

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M3 UNRESL BUY#37 MISSED: TU-F/600P-630P OCT26  
OFFER: FRI/800P-830P NOV2  
CMT: GO ON  
CMT: SPOT IS BOOKED - MB

OCT26  
NOV2

30S \$1,000.00 (OCT30/12)  
30S \$1,000.00 PLS ADVISE.

CONTRACT TOTAL 143625.00  
TOTAL SPOTS 130

# Preemption Report - Detailed

Tuesday, October 30, 2012 2:53:40 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Date Headline #

Sales Person: Telerep/Atlanta, Atlanta

Contract Number: 337153

Advertiser: Iss/Committee for Justice/Fair (13954)

337153.36.0.1 Pre-empt Open 10/25/12 3:25pm 10/26/12 \$1000.00 5:58:34P :30 1 1 1 2 WPXI NEWS 6-630P/37 10/23/12-11/06/12 06374203

Totals for: Iss/Committee for Justice/Fai

Totals for: 337153

Preempt Count: 1  
Preempt Count: 1

\$1,000.00  
\$1,000.00

go on 11/2 8-830pm  
line 45